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Collectors Catalogue
Spring/Summer 2017



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Steiff Collectors

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In keeping with tradition

Some things may be thousands or several hundred years old – but they cannot be significantly improved. However, they can be continued at the highest level: That’s why we like Steiff’s manufacturing concept so much. “Manufacture” as an old Latin term: “manus”, the hand, “facere” to do, build or produce something. And if this thought, this concept hadn’t already existed, we at Steiff would surely have invented it. Creating something with your hands. Allowing skill, experience and craftsmanship to flow into the creation process. Bringing in passion, commitment and lots of love for detail into the creative process – in order to bring something extraordinary and unique to life. But that’s what it is: For us, manufacture is far more than just a fashionable word. Because, true to the spirit of our founder Margarete Steiff, we are fully committed to not only honour the tradition of manufacture, but to continually imbue it with new life. Day after day. With every animal leaving our company so steeped in tradition.



Millimetre by millimetre and thread for thread: simply the best.

Those wanting to create something special and unique of lasting value will need nothing less than the perfect “ingredients”. This not only applies to many other areas but especially to our Steiff manufacture, where we only use “ingredients” of the highest quality: for every Steiff animal, from head to paw. Starting with the thread, the filling material, buttons, eyes and accessories and right up to what is so characteristic for every Steiff animal: it’s “coat” or “fur”, which gives character and form to its appearance. So since 2009 we have been particularly happy to be able to call ourselves the world’s only manufacturer of stuffed toys with its own fabric factory.



Alpaca – soft, silky, opulent

Although the number of alpaca animals in the Steiff range has increased in recent years, the company discovered the material many years ago. Its resurgence in popularity is due to its wonderful feel and tremendous versatility. Alpaca can be used to create both soft Teddy bears and ultra-realistic animals.



Mohair – lustrous, shiny and sleek

This natural material from the wool of the angora goat is the classic Teddy bear material. In fact, it was used for the first Teddy bear ever created. The fibre is both beautiful and durable, which accounts for the amazing number of vintage Steiff creations that appear today in superb condition.

Perfected unique specimen

Characteristics which turn a brand into a legend.

We at Steiff also have good reasons to be proud and happy: after all, the Steiff “Button in Ear” is one of the world’s most renowned trademarks. This world renowned trademark, our “Button in Ear” with the Steiff ear tag, stands for something special, so rare in the hectic days of today: Craftsmanship and creativity, which have firmly established roots and can paint a smile for the future with incomparable designs and innovative products. All Steiff animals from our Collectors’ range are creations of the highest standard, and recognizable by the immaculate workmanship, the quality of the materials, the love for minute details and the legendary trademark: the Steiff “Button in Ear”.

Replicas

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff Archives. In order to document this special status, all Steiff replicas have the faithful “Button in Ear” indicating the year in which they were made and, from spring 2017 onwards, a replica ear tag as well. In future, the previous white tag with black lettering will be sewn into the side seam of the product and will contain the article and limited edition number.



Limited Editions

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries.



Replicas

A past to touch, experience and love.

It is a fascination which has already made history. A fascination of the here and now – and a fascination with which each and every Steiff friend and collector is continued into the future: the fascination of Steiff replicas. Each and every Steiff animal and Teddy bear has its very own personality, which has its very own story behind it. And this story it would like to tell to its owner and share it with them.

Each Steiff Teddy bear of the limited replica edition is a fascinating entity, an entity which brings the flair of the past into the now: because each replica Teddy bear, from head to paw, fibre for fibre, seam for seam is a faithful recreation of the very first Teddy bear from the very first day. The Teddy bear is lovingly handmade and decorated with traditional tools and in accordance with the original design – as only in this way can nothing but perfection be the result.



New as of spring 2017:

To further emphasise their special status, all replicas as of this year will “bear” – in addition to the faithful “Button in Ear” – a replica ear tag in their left ear indicating the year in which they were made.

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Teddy bear replica 1906

Item no. 403224, 40 cm



with squeaker, made of finest mohair, russet, 5-way jointed, head and arms are loosely attached to the body, surface washable, with wooden eyes, limited edition of 906 pieces, stuffed with wood shavings, with "underscored button" made of patinated steel



You are forgiven thinking this lovely fellow has just been discovered in an old dusty toy box hidden away in the attic, an easy mistake! The Teddy bear replica 1906 is an artistic imitation of a Steiff bear from yesteryear dating right back to the heydays of Steiff bears – the year of “Baerle”, who was later given the name “Teddy bear”. Standing 40 cm tall and made of the finest, yet “aged” mohair, he exudes the charm and character Richard Steiff gifted the bears all those years ago. He is stuffed with excelsior, and has a squeaker heart beat and wears a period correct ear tag attached to his period correct “underscored button” made of patinated steel, just as the 1906 original. Only 906 pieces are available – another reason why this bear is unique.

“Little Happy” Teddy bear replica 1926

Item no. 403217, 25 cm



with squeaker, made of finest mohair, brown tipped, 5-way jointed, surface washable, with glass eyes, limited edition of 926 pieces, stuffed with wood shavings, with “underscored button” made of patinated steel



New or over ninety? You are not so sure when take your first glimpse of our Replica “Little Happy” Teddy bear from 1926. Because our Steiff designers have excelled in capturing every magical characteristic of the original. Even his stuffing is excelsior, like the original. His authentic look continues with his glass eyes and loosely jointed head. He even wears a period correct ear tag with ‘underscored button’ made of patinated steel. But be assured “Little Happy” is new, despite the worn out pads and bald spots. Just take a look at the impeccable yarn of recently embroidered nose and the white Replica tag attached to his side. But we all grow old, and “Little Happy” will gladly grow old with you by your side.

Limited Editions

Particularly beautiful. Particularly rare.

Welcome! The Steiff animals from the limited editions welcome you to the Club of Rarities and Special Beauties. How they become members of this exclusive circle? Well, they must have a very distinct, striking personality, these warm, bright and honest eyes, with a penchant for making themselves scarce – and remaining so. That's why we are also a little proud that the "limited" attribute of our animals from our factory also always means "especially desirable" for Steiff friends and collectors. The animals from our worldwide limited special editions always find new friends, owners and a new home particularly fast.



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Flora and Florinchen

Item no. 021411, 36 cm



made of finest mohair, café au lait,
5-way jointed, surface washable,
limited edition of 750 pieces,
with gold-plated "Button in Ear"



When big bears wish for a playmate, it can be a small fellow, by all means. This is the view our lady bear Flora takes, who chose Florinchen as her life companion. Now in the spring these two like to bring fresh flowers home. This time they selected star-shaped flowers in rose and violet! Flora is wearing a necklace of flowered lace, her friend Florinchen has put the flowers individually into the curly mohair. The colours are a perfect match to their "antique look". Last but not least, the flower girls wish for a place in your collection...

Karl calf

Item no. 021992, 15 cm



made of finest mohair, spotted light brown,
standing, surface washable,
limited edition of 1,000 pieces,
with gold-plated "Button in Ear"



Whoever wants to become a strong bull, must already prove his stature as a baby calf... and our little calf Karl does just that... Even though he is only 15 cm tall, his strong neck and watchful look from his big eyes give a hint that he is developing a real personality. Karl sits proudly in the Classic Steiff Range. He is made of fine mohair with beautiful markings. And wears a leather collar with a traditional cowbell. If you already own some wonderful Steiff animals, Karl would be certain to compliment them all. Karl looks forward to joining you and his new friends.





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Lizzy mouse

Item no. 021091, 10 cm



made of high quality alpaca, white, sitting,
surface washable, limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



How simply wonderful and fresh Spring smells! Little Lizzy mouse is thrilled that the frost has melted and she can run around freely in the fields and forest. With her pink nose she sniffs the first daffodils of spring. Lizzy's fur is made of high quality white alpaca. Her ears, paws and long tail are soft and lifelike, decorated in shades of pink. With her favourite flower beside her made of woolen felt, she delights knowing it will never lose its wonderful bloom. And Lizzy has another reason to be very jolly, for she is the first in a brand new mouse series!

Lena lamb

Item no. 021985, 21 cm

NEW

made of high quality wool plush,
white, standing, surface washable,
limited edition of 1,000 pieces,
with gold-plated "Button in Ear"



Ever since 1892 the lamb has featured on the Steiff range, in many wonderful styles and designs. Sometimes a pincushion and sometimes on wheels. But always beautifully like. Our Lena lamb is a joyous celebration of one of our designs dating way back to 1903. The expressive face is framed by wool plush. Like the original, Lena lamb wears a printed neck strap in light blue with "Vintage" Steiff lettering. The brass bells are gold-plated just like the "Button in Ear". This lamb made of high quality wool plush and wool felt has a natural feel and has been designed with loving care.

Laurin Teddy bear

Item no. 006487, 28 cm



made of finest mohair, lilac, 5-way jointed, head and arms are loosely attached to the body, surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"



Laurin is our messenger of Spring! She welcomes in Spring dressed in the finest lilac-coloured mohair. And her ears and paws form a fine contrast to her delicate cream-coloured face. The whole picture is beautifully finished by the light and airy, double looped organza ribbon. One can almost smell the lavender! Together with Laurin you are certain to savor the most joyous season of all – Spring!

Black bear

Item no. 021695, 50 cm



with growler, made of high quality alpaca, black, 5-way jointed, surface washable, limited edition of 750 pieces, with gold-plated "Button in Ear"



Do you remember the famous tale of the 26th US President? One day in 1902, Theodore "Teddy" Roosevelt was out hunting bears when his heart controlled his hand and, he spared the life of a black bear cub. The Black bear takes inspiration from this historical event. This handsome Black bear stands a proud 50 cm tall, and is made from fine alpaca. With powerful limbs, a striking, light muzzle and deep growler he takes pride of place in the spring collection. Limited to only 750 pieces, the bear will enter Steiff history as a globally sought-after collector's item.

Fairy tale world little red riding hood and the wolf

Item no. 021350, 16 cm



made of high quality alpaca, russet/grey,
5-way jointed, head and arms are loosely attached
to the body, surface washable, limited edition of
750 pieces, with gold-plated "Button in Ear"



A journey back to childhood... everyone loves a Fairytale and here we reminisce little red riding hood and the big bad wolf. And just as the Brothers Grimm wrote, our little girl is all set to visit Grandma in her a red cloak and hood. And the big bad wolf is also ready to meet her. Both are made of high quality alpaca. Little red riding hood wears a lace-trimmed dress with a bow and brings along a basket filled with a blanket, a cake and a bottle of wine. These two characters are the beginning of a fabulous series.



Benotime Teddy bear

Item no. 006524, 25 cm



made of finest mohair, cream/brown, 5-way jointed, head is loosely attached to the body, surface washable, limited edition of 750 pieces, with gold-plated "Button in Ear"



"Your coffee is ready!"... Well okay – he may not be able to speak, but his fresh coffee aroma helps you to make the perfect start to your day! In fact, Benotime Teddy bear has a removable pouch on his back, which if you want, you can fill with coffee. His creamy-brown mohair coat combines all the colours of coffee. As a thoughtful friend he has even brought you a Steiff coffee cup made by Villeroy & Boch. Simply take your bear with you to work and you will always have your coffee close at hand. This adorable coffee companion is certain to enhance your day at work with charm, aroma and friendship!



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Exclusive giftbox and product idea



Wedding rings or good wishes for the bridal couple can be attached here. *



* The wedding rings are just shown as an example and are not included in the set.

Wedding Swan set

Item no. 021114, 13 cm



made of finest mohair, white, surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"



Swans are forever faithful to their partners. They breed repeatedly in the same nest, continue to rebuild it year after year and guide their young with loving care. Is there a more beautiful symbol of love? With the Wedding Swan set, the Steiff spring collection offers an expressive gift for wedding couples. Made from finest white mohair, Mr and Mrs Swan are sitting opposite each other in a high quality gift box with water blue satin lining. The fluffy dress on their back looks festive, the neck and beak of the swan pair combine to form a heart shape. The satin ribbon allows you to attach wedding rings, bank notes or personal messages. We wish them a long and happy life together!



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Licensed pieces 2017

Diversity and imagination characterises the Steiff range and similarly in the field of licensed products. Licenses entitle us to interpret individual figures - for example, the heroes of famous cartoons who then become unique characters in our range. The result: Enthusiasts recognise their heroes at first glance. They are fascinated by how authentic Steiff figures represent the original. And the world of Steiff is enriched by the combination of countless impressions of the heroes of comic books, fairy tales and stories. The result is a winning one! We are pleased to be able present special licensed products again this year.



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Speedy Gonzales

Item no. 354632, 20 cm



made of finest mohair, brown,
1-way jointed (head), surface washable,
limited edition of 2,000 pieces,
with gold-plated "Button in Ear"



LOONEY TUNES and all
related characters and elements
© & ™ Warner Bros. Entertainment Inc. (s17)

Arriba, Arriba, Andale, Andale, Eh-Hah!

Speedy Gonzales is the fastest mouse in Mexico and the champion of the downtrodden mice. He's a protector whom other mice call upon when being pursued by Sylvester and Daffy Duck. He was first envisioned in 1953, has appeared in 47 animated short films and is part of the Looney Tunes.

Daffy Duck

Item no. 354625, 35 cm



made of finest mohair, black/yellow,
2-way jointed (arms), surface washable,
limited edition of 2,000 pieces,
with gold-plated "Button in Ear"



LOONEY TUNES and all
related characters and elements
© & ™ Warner Bros. Entertainment Inc. (s17)

Daffy Duck is part of the Looney Tunes - the quintessential evergreen entertainment brand whose classic characters' boisterous and outrageous personalities have attracted fans for decades. He was first envisioned in 1936 and has appeared in over 120 animation episodes. Daffy Duck is definitely a bona fide "star". His appearance and frenetic, unpredictable personality made him immediately recognizable and a favorite with audiences around the world.

Country exclusives 2016

Hallo! Hello! Bonjour! Grüezi! Ciao!

You can travel the world, to faraway countries and foreign cities to get a taste of the big wide world. Every country, every culture has its very specific characteristics such as customs, culture, history or landscapes that leave everlasting impressions behind on travelers and visitors. Another way of seeing the diversity of cultures with curious eyes are the Steiff Country Exclusives: they were created to offer collectors something uniquely specific to different countries. These exceptional Steiff animals are depicted with their respective national flags and are only available in Steiff specialist shops in these countries.



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British Collectors' Teddy bear 2017

Item no. 690150, 36 cm



with growler, made of finest mohair, antique blond, 5-way jointed, surface washable, limited edition of 2,000 pieces, with gold-plated "Button in Ear"



Born out of pure inspiration from the original Steiff Teddy bears from the early 1900's, Steiff have captured every ounce of magic, spirit, nostalgia and romance that Richard Steiff gifted his bears over 100 years ago. He wears the finest mohair coat which is exceptionally produced and skilfully woven. His deep-set boot button eyes overflow with warmth, intelligence and never ending friendship. His heartbeat growls loud and proud telling us all just how honoured he is to join the celebrated series known as the 'Jewell in the crown' of the collectors' world.

Fantastic Mr Fox

Item no. 690136, 29 cm



made of high quality alpaca, foxy red,
3-way jointed (arms + head), surface
washable, limited edition of 1,916 pieces,
with gold-plated "Button in Ear"

© Roald Dahl Nominee Ltd / Quentin Blake 2017
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Roald Dahl Nominee Ltd. www.roalddahl.com



"On a hill above the valley there was a wood. In the wood there was a huge tree. Under the tree there was a hole. In the hole lived Mr Fox and Mrs Fox and their four Small Foxes." - Fantastic Mr Fox

Mr Fox is clever, far too clever for his local farmers, Boggis, Bunce and Bean. Still, even a very clever and cunning fox sometimes gets caught out. When those devious farmers finally locate the whereabouts of Mr Fox's home, it puts him and his family in danger.

But Mr Fox is never beaten. By trapping him and his family inside their foxhole, it looks like Boggis, Bunce and Bean might have accidentally shot themselves in the foot instead. Inspired by Quentin Blake's original illustrations, Steiff bring their quintessential style to the beloved Roald Dahl classic Fantastic Mr Fox with their fantastic interpretation of Mr Fox. "Nobody in the world can dig as quick as a fox!"

Shaun the Sheep

Item no. 690129, 19 cm

NEW



Shaun
the Sheep
40

made of high quality wool plush, white/black,
1-way jointed (head), surface washable,
limited edition of 1,976 pieces,
with gold-plated "Button in Ear"

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Limited 2017. All rights reserved



Shaun the Sheep, is a bright sheep who doesn't follow the flock. Shaun and his friends are known for causing havoc and having hilarious adventures on Mossy Bottom Farm. Despite causing havoc when he turns up at West Wallaby Street, Wallace becomes quite taken with this fleecy visitor. He's quickly utilised in Wallace's latest invention – the Knit-O-Matic - and comes out the other end squeaky clean but a little too closely shaved, hence the name Shaun! He might be small and rather mischievous at times, but Shaun really comes into his own in a crisis – his quick thinking stops Preston's Mutton-O-Matic from turning Wallace, Gromit and a whole flock of sheep into dog meat! Join with us in celebrating Aardman Animation's 40th Anniversary with this internationally famous, clever, confident mischievous much-loved sheep and his award winning film – A Close Shave You'd be Baahmy not to join the fun!

Fright Night Friends

Item no. 683220, 30 cm



made of finest mohair, russet,
5-way jointed, surface washable,
limited edition of 1,000 pieces,
with gold-plated „Button in Ear“



Is it possible to be scary and friendly at the same time? Absolutely - especially when it comes to this sweet-as-Halloween candy pair! We're pleased to present Steiff's brand new "Fright Night Friends," a special limited edition produced exclusively for North America. Teddy is five-way jointed and made from russet colored mohair. His tan paw pads are made from tan felt. Teddy has a black hand embroidered nose and mouth, and midnight-black colored eyes, which are highlighted with a touch of black airbrushing. The "Friend for Life" who sits on his shoulder is none other than Steiff's famous black mohair "Scary Cat," a beloved pattern with its origins in the Steiff catalog as early as 1903. It is hard to resist her green and black slit pupil eyes, light pink hand embroidered facial details, and charming whiskers. The fun of Halloween can last all year with this perfect pair!

George Teddy baer

Item no. 683190, 32 cm



with melody "Hail to the Chief",
made of finest mohair, light blond,
5-way jointed, surface washable,
limited edition of 1,000 pieces,
with gold-plated „Button in Ear“



This handsome North American exclusive edition Teddy bear is George, named in honor of George Washington, the first President of the United States. George is next in the series of North American exclusive musical patriotic bears. His wind-up music box plays "Hail to the Chief," the official Presidential anthem of the United States. George is five-way jointed and made from a special light blonde mohair material, designed to look vintage and loved. His tan felt paw pads have been carefully airbrushed to add to his distinctive appearance. His dignified face comes alive with black button eyes, a brown hand embroidered nose and mouth, and a carefully shaved muzzle. His presidential accessories include a special George Washington campaign button and a pair of official-looking gold and red silken shoulder epaulettes. Vote to add George to your collection today!

Cottontail Bunny

Item no. 683060, 20 cm



made of finest mohair, blond,
1-way jointed (head), surface washable,
limited edition of 1,500 pieces,
with gold-plated „Button in Ear“



Although Steiff has been designing and manufacturing irresistible and lifelike rabbits since the late 1800's, Cottontail is one of the few “Lop-Eared” rabbits that the company has ever made. We've named this beautiful, droopy-eared bunny Cottontail – and she's the latest edition in the North American exclusive series of spring rabbits. This absolutely charming bunny is made from irresistibly soft and fluffy long tan mohair. Her white face comes to life with shorter mohair forehead and cheeks, oversized pupil eyes, a lovingly stitched nose and mouth, and touches of skillful airbrushing. Her playful ears are lined with pink velvet and trimmed in black. And Cottontail comes with a special gift for you – she holds a precious, handmade green felt egg. The egg is handmade and decorated with appliqué chicks and embroidered flowers. She makes every day as happy as Easter!

Shasta Springtime Teddy bear

Item no. 683138, 38 cm



made of finest mohair, yellow,
5-way jointed, surface washable,
limited edition of 1,000 pieces,
with gold-plated „Button in Ear“



This gorgeous North American exclusive edition Teddy bear is named Shasta, in honor of the chain of felt Shasta Daisies she wears around her neck like a collar. Shasta Daisies are classic perennial flowers that blossom each spring or early summer and continue to bloom until early fall. But unlike her the flower she is named for, this Shasta will be lovely all year round! Shasta is fully jointed and made from yellow mohair. Her well-coordinated paw pads are cream-white. Shasta's face is detailed with brown and black pupil eyes, a fuzzy muzzle, and a brown hand-embroidered nose and mouth. Her presentation and coloring give her a charming mid-1920's look. Shasta's felt floral collar is truly a work of art on its own. Lovingly handmade from yellow, cream-white, and green felt, it is a gentle reminder that Spring is right around the corner.

Shiba Inu Kotaro

Item no. 678110, 31 cm



made of high quality alpaca, brown,
1-way jointed (head), surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



"Kotaro! Kotaro..." Perhaps you need to call your four-legged friend one more time before he decides to come. Regardless of how much your Shiba Inu adores you, blind obedience is just not his thing. Instead, he will be a friend for life – independent and always impeccably groomed. Not to mention a bundle of energy, always ready for a game or a challenge! Many collectors from Japan expressed a wish for a typical Shiba Inu and we are delighted to present one in alpaca: with small triangular pricked ears, tail curled over his back and urajiro – the white hair that contrasts so beautifully with his sesame-coloured coat. Call him ... and he will come!

Year of the Rooster

Item no. 678264, 12 cm



made of finest mohair, white,
standing, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



"Cock-a-doodle-doo" Around the world, the rooster proudly crows at the break of dawn welcoming in each and every new day. According to the Chinese zodiac 2017 is the Year of the Rooster. People born under this star sign are said to be resourceful, courageous and talented. Their cheery self-assurance is a magnet for other people: roosters like to surround themselves with friends and take good care of them. Born to be in the spotlight, they are attractive, beautifully turned out people with boundless charm! Gold and yellow are their lucky colours. Made of finest mohair, our rooster also boasts gold-coloured legs and a magnificent yellow beak. And his gold-plated Steiff button with tag takes pride of place at the heart of his plumage.



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ROYAL CLUB



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Feel welcome among friends!

This club has a lot to offer: you can enjoy many advantages and the exchange with Steiff collectors.

The Steiff Club is something really special: Here innumerable enchanting animals can meet people who have kept young at heart. The Steiff Club is unique, because here the pleasure in something special is tended and maintained with so much enthusiasm. Because the exchange of experience, personal memories and stories is so contagiously happy and alive. Yes, there is only one Club in the world where everything is all about Steiff animals.

Welcome to the Steiff Club! Become a club member now and enjoy great benefits! Register online now at www.steiff.com

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1 Steiff Club edition 2017

Item no. 421396, 32 cm

Exclusive for Steiff Club members.

made of finest mohair, grey, 5-way jointed,
surface washable, limited edition of 1,992 pieces,
with gold-plated "Button in Ear"



2 Event Teddy bear 2017

Item no. 421419, 20 cm

This item is only available
at Club Events.

made of finest mohair, grey, 5-way jointed,
surface washable, limited edition of 1,992 pieces,
with gold-plated "Button in Ear"



3 Steiff Club Annual gift 2017

Item no. 421402, 10 cm

This item is part of the membership.

It isn't available for sale.

made of finest mohair, grey, 5-way jointed,
surface washable, production limited to the year 2017
with gold-plated "Button in Ear"



1

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2

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3





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